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Newsletter

New Year – New Opportunities



January, 2022

Welcome to Our New Newsletter

We know you're busy (we are, too). So we created a new approach to the [KidSafe Newsletter](#).

- The pieces are shorter.
- There are fewer of them.
- The information is what we think you *really* want to know.

Please tell us what you think. Write a note to elizav@kidsafefoundation.org.

Enjoy!

The KidSafe Team



Memo from Laura

Laura Askowitz, CEO

Dear Friends,

Let me start by sending you our best wishes that you are healthy and happy. It's important to start there because we are all so weary from COVID! It has been a challenge for everyone to get through this. Yet just when everyone could use each other the most, the whole atmosphere for children and adults has been isolating; even damaging.

[Some studies](#) are already showing that the devastating long-term effects on children in education, health, emotional development, and safety. Any child-focused non-profit is finding that the need has grown, the dollars are shrinking, and general fatigue has caused a "what's the point" exhaustion.

But now is the time to have honest conversations about the fact that every child is an investment! We must focus on the damage caused by childhood trauma, abuse, poverty, hunger, and now, stress from COVID.

Our effort to move the needle toward healthier, safe children is through [Stay KidSafe!](#)[™], our sexual abuse and child trafficking prevention education programs. [Stay KidSafe!](#)[™] is available at no cost to schools, thanks to our incredible funders, partners, parents, and the Florida Department of Education.

You can access the program at [Learn.KidSafeFoundation.org](#). There are also many ways we can offer [Stay KidSafe!](#)[™] to schools, parents, and child-serving professionals. If you are a parent, grandparent, teacher, counselor, or principal, please call me (561-237-3004) to help bring [Stay KidSafe!](#)[™] to your students. I am happy to talk to you about this great program.

Stay safe, and keep being the vanguards of children's safety!

"Now is the time to have honest conversations about the fact that every child is an investment!"



Program Notes

Cherie Benjoseph MSW, LCSW - Cofounder; National Outreach

How do we move the needle on defeating child sexual abuse and exploitation? **We educate and empower** adults and children with age-appropriate knowledge and skills, and we open the lines of communication between children and the Safe Adults who care for them.

Stay KidSafe!™ is our newest way to educate. It's a program of 3D animation, curriculum materials, and newsletters home that parents, teachers, and kids love. Individual teachers, schools, and districts can register for Stay KidSafe!™ [here](#).

Stay KidSafe!™ meets or **exceeds** the [requirements in 37 States](#) for personal safety / child-sexual-abuse-prevention education. **Ask your school how they are meeting your state's requirements.** Then share this article with the administration and tell them kids in your district deserve Stay KidSafe!™.

Stay KidSafe!™ has support from generous donations, so **no school will be turned away** because of cost. Educators, schools, and districts can register directly for the program at <https://learn.kidsafefoundation.org>.



Cherie



Supporter Update

Eliza Vasquez, Development Manager

There are many ways our friends support KidSafe. In addition to financial support, here are some other ways you can get involved in supporting the KidSafe mission.

- **Be our ambassador and vanguard of children's safety.** Talk with your friends and family about the Stay KidSafe!™ curriculum and why your area schools should get it.
- **Share our social media posts** to make other parents aware of our initiative, so please like and share our pages on Facebook (@KidSafeFoundation) and Instagram (@KidSafeFoundation).
- **Invite an elementary school teacher to contact us.** Our program is available free of charge to teachers anywhere in the United States. And Stay KidSafe!™ can help meet education mandates in 37 US States to teach children prevention.

You can help stop child sexual abuse and trafficking. Together, we can give kids a childhood that is free of abuse and keeps their innocence intact.



Eliza



Special Thanks

Thank You to everyone who supports KidSafe. **We could not do what we do without you!** In this issue of the Newsletter we are extra thankful to the following supporters:

Leslie L. Alexander Foundation





**Mary Alice Fortin
Foundation, Inc.**



KidSafe Español!

Melissa Maya, Program Specialist
Queridos amigos de KidSafe,

Llega el año 2022 y con el nuevas oportunidades de seguir cuidandonos y cuidar a los que queremos. Este año vamos a seguir sumando en la prevención gracias a quienes trabajan fuertemente por nuestra misión y a quienes creen firmemente en lo que hacemos y soportan nuestro trabajo. Si tu o tu organización quieren unirse a la prevención y que juntos enseñemos seguridad personal a los niños, niñas y sus adultos, ¡no duden en contactarnos! Para obtener más información sobre cómo traer KidSafe a su comunidad latina, escribanos al correo melissa@kidsafefoundation.org.

Dear friends of KidSafe,

The year 2022 arrives and with the new opportunities to continue taking care of ourselves and those we love. This year we will continue to add to prevention thanks to those who work hard for our mission and those who firmly believe in what we do and support our work. If you or your organization want to join the prevention process so that together we teach personal safety to children and their adults, do not hesitate to contact us! For more information about bringing KidSafe into your Latino community write to us at melissa@kidsafefoundation.org.



**KidSafe
ESPAÑOL!**

Made possible by a grant from



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HISPANA Y MEXICANA

Melissa



Volunteers

Jennifer Rodriguez, Volunteer Coordinator

KidSafe is always looking for volunteers, and age doesn't matter! If you're looking to fill a few hours in your week, or if you're a student working toward your volunteer hours for school, KidSafe is a *great* place to volunteer.

We have all kinds of volunteer opportunities: delivering education materials, back-office assistance, or writing and editing important material like this newsletter.

Volunteers can contact me at volunteer@kidsafefoundation.org.



HELP SUPPORT OUR MISSION

The **KidSafe** Mission is to Teach personal safety to children and their grown-ups to build strong, resilient families and safer communities.

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