KidSafe is on a Mission to Change These Statistics!

Empowered Children Become Powerful Adults
The KidSafe mission is to teach personal safety to children and their grown-ups to build strong, resilient families and safer communities.

Every 9 minutes a child is a victim of sexual abuse and assault.
RAINN.org

1 in 10 children will be sexually exploited by the age of 18.

90% of sexually abused children are abused by someone they know and trust.

There are over 42 million adult survivors of child sexual abuse in the USA today.
CDC (2006)

KidSafe Foundation Impact Areas

KIDSsafe in Schools
111 Classrooms
3,102 Children Directly Educated

KIDSsafe at Home
3,785 My Body is Special and Belongs to Me
2,322 KidSafe Activity Book
2,680 KidSafe Family Guide
8,787 Total Reach to Children and Families

KIDSsafe for Families
Blog | Video Tips | Podcast | Parenting Resources
www.kidsafefoundation.org
KidSafe Foundation
#kidsafefoundation
@KidSafe

CampSafe
Educated Staff, Safer Camps

This innovative eLearn training for camp staff protects campers from child sexual abuse. Available online at kidsafefoundation.org/training. Over 2000 trained from over 10 countries. Educated Staff = Safer Campers

Sexual abuse is scary. Teaching personal safety to families is empowering.

The more you understand that it is the people we know and trust who harm children the better we can prevent child sexual abuse.
ROCKSTAR VOLUNTEERS
Patricia Ellis
Volunteer Programming & Logistics Wizard
Dan Paul-Heskins
Volunteer Creative & Organization Ninja
Susan Meltzer
Volunteer Research & Editing Genius

COMMITTED DIRECTORS
Chris Ashley, Outfront Media
Beth Johnston, Florida Blue
Christina Kaslan, The Product Gurus
Leonard Keilin, Keilin Camp Consulting
Peter Oldbury, Fifth-Third Bank
Nicole Roman, Roman Consulting
Steve Tainsky, CPA
Steve Wechsler, Wechsler Associates Inc.

ADVISORY BOARD
Andrea S. Garcia
Heidi Schaeffer, MD
Gregory Schiller, Esq.
Elizabeth Parker, Esq.

PASSIONATE KIDSafe STAFF
Laura Askowitz
Chief Executive Officer
Cherie Benjoseph
Co-Founder | Chief Program Officer
Lisa Ashley
Director of Development
Ellysse Dion, Program Manager
Eliza Vasquez
Development Coordinator
Jennifer Rodriguez
Office & Marketing Coordinator
Melissa Maya
KIDSafe Español! Program Specialist
Jessica Harrison
Bookkeeper

Future Plans
Ongoing — New online outreach to parents and children.
New classroom lessons and parent videos coming soon!
Advocacy — NEW Legislative Committee

NEW KIDSafe for Kids — Elementary Personal Safety and Trafficking Prevention Online Program will be launched state wide in Spring 2021! We are proud of Florida for being the first state in our country to mandate Child Trafficking Prevention Education to 2,800,000 K-12 students. This new, innovative, age-appropriate and empowering program for children ages K-5 will teach skills to keep children safe in the real and digital world.

Please Support Our Mission!
KidSafe Events
We have such great memories of annual events. Soon we will celebrate…together.

Circle of Safety
Annual giving program to provide year-round support to further our mission.

PTA Partners
Supporting KSF by funding safety education in schools in Broward & Palm Beach Counties.

KIDSafe Volunteering
Want to make a meaningful impact? Volunteers needed in many areas.
volunteer@kidsafefoundation.org

Of Heartfelt Support Contributed by Volunteers in 2019-2020
1,060 Hours

20283 State Road 7, Suite 102, Boca Raton, FL 33498 | 855-844-SAFE
info@kidsafefoundation.org | www.kidsafefoundation.org