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## News and Information



Love and Gratitude

March, 2020

### From the CEO

Laura Askowitz

As we all "March into Spring" and the exciting things coming up for all the parents and children learning to be KidSafe, we also look back with love and gratitude at February. While Valentine's is a fun holiday, what with all the love and candy (oh, so so much candy)—we know that true love is safety. So from providing more tips for all of you wonderful guardians of children, to giving a book discount, we hope you felt all the gratitude and love we feel for you all.

And, be sure and still feel love and gratitude when you turn that clock ahead on Saturday and lose an hour of sleep!



### Program Update

Cherie Benjoseph & Elysse Dion

#### Reaching the Next Generation of Educators

KidSafe was a guest speaker at Spanish River High School with a group of students studying early childhood education. As part of their curriculum they are learning about child abuse. KidSafe broke down the important yet sensitive topic of child sexual abuse, talked about how we teach young children safety by empowering them with personal safety education. Excited to meet the next generation of early childhood educators!



#### Parent Safety Talks

Full house in attendance at Temple Kol Ami of Plantation. KidSafe provided the KidSafe for Parents Seminar. Great dialogue about everything safety – when can the kids have sleep overs? Bathing the kids together? Not forcing our kids to hug? Lots of learning. Kudos to the 6 participants who have attended not once but twice in the past!

### It's Camp Season

The CampSafe eLearn training is well underway to prepare camp staff for summer 2020. Thousands of participants have already been trained in child sexual abuse prevention through our innovative eLearn training. For more info about CampSafe.

[www.kidsafefoundation.org/campsafe](http://www.kidsafefoundation.org/campsafe)



Cheri Elyse



### Featured Supporter - L'Oréal Paris

Inspired by the L'Oréal Paris tagline, *Because You're Worth It*, L'Oréal Paris Women of Worth honors the intrinsic beauty and worth of women who are positively impacting their communities through philanthropy.

Our KidSafe Cofounder Sally Berenzweig was a 2019 honoree and KidSafe received a grant of \$10,000.



"The L'Oréal Paris Women of Worth are selfless heroes who through great courage, perseverance, and sacrifice are embracing their worth and instilling it in others. They are the purest embodiment of our iconic tagline, 'Because You're Worth It,'" said Ali Goldstein, President, L'Oréal Paris. "With the 2019 L'Oréal Paris Women of Worth there are now 140 phenomenal Honorees who continue to make a profound impact on society, and we are proud to continue to help them thrive," added Karen T. Fondu, President Emeritus and Chairwoman of L'Oréal Paris Women of Worth.



Karen Fondu, Brittany Schiavone, Shante Elliot, Sally Berenzweig, Ni'Cola Mitchell, Shreyaa Vankat, Crystal Chapman, Samantha Gerson, Hetai Jani, Raja B. Marhaba, Judith Winter, Gracie Cavnar, Ali Goldstein



### Volunteer Spotlight

*Eliza Vasquez*

I remember the day when our wonderful volunteer, **Dan** came back from delivering materials to an "Empower Me KidSafe" school. He said: "I want to do more! Is there anything in the office I can help you with?"

At that time, I was taken aback; I didn't expect him to be so selfless and enthusiastic. I needed a minute to absorb the request! That was almost a year ago, but today, we can't go a day without thinking: what would Dan do? How can he help us?

Dan is our go-to person with big projects like designing graphics for our events, making templates for our office documents... hey, Dan even does voiceover work for us too! Check it out at <https://www.youtube.com/watch?v=bDBM6DbXHA0>.



Dan Paul-Heskins and Eliza Vasquez

He is amazing! But most importantly Dan became a friend to me, and he is my mentor when comes to volunteers' management. Thank you **Dan Paul-Heskins** for your amazing talents, your selflessness and your friendship.

With gratitude,

Eliza



## Getting Social

**Jennifer Rodriguez**

Notice something a little different about KidSafe on social media lately?

Thanks to a generous grant from [Children's Services Council](#), we're re-focused on sharing our mission of preventing childhood sexual abuse through positive parenting far and wide via



- [Facebook](#) (@KidSafeFoundation)
- [Twitter](#) (@KidSafe)
- [Instagram](#) (@kidsafefoundation)

Packed with relevant tips and info for today's parents, caregivers and related professionals, our content is easier than ever to access, read and share with your circles.

Feel free to share your thoughts and comments with us using hashtags: #KidSafe #PositiveParenting #EmpoweredChildren #ChildSafety #Resilient #askkidsafe

Thank you CSC for supporting parents receiving safety tips at their fingertips.

JR



## Donations

Year to Date 2020

### \$10,000 or more

L'Oreal Paris

### \$5,000 or more

Stephen B. Wechsler  
Castle Group  
Aaron Friedman  
Goody Two Shoes Inc.  
Holy Trinity Episcopal Church of WPB

### \$1,000 or more

Greenacres Nissan  
Edge Endo, LLC  
Michael Mann

### \$500 or more

Allan Zinberg  
Kathy Tuckel  
Calli Cain Ph.D.  
Shelia Mains

### \$100 or more

Timothy J. Dion	Eugene Fleishman	Kenny Laguna
Sally Berenzweig	Elliott Tuckel	Todd Lawrence
Daniel Paul-Heskins	Judi Kroll	Thomas Patrick Stewart
David Rosenfeld	Laura F. Askowitz	Dinah Mirson
Carl M. Lender	Elysse Dion	Peter Oldbury
Joel Meisner	Jennifer Renee	
Chris Ashley	Rodriguez	
Wendie Berenson	Rita Diamond	



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## The KidSafe Mission

Teach personal safety to children and their grown-up  
to build strong, resilient families and safer communities.

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