



February Newsletter
*Celebrating January Events and
Our Amazing Partners*

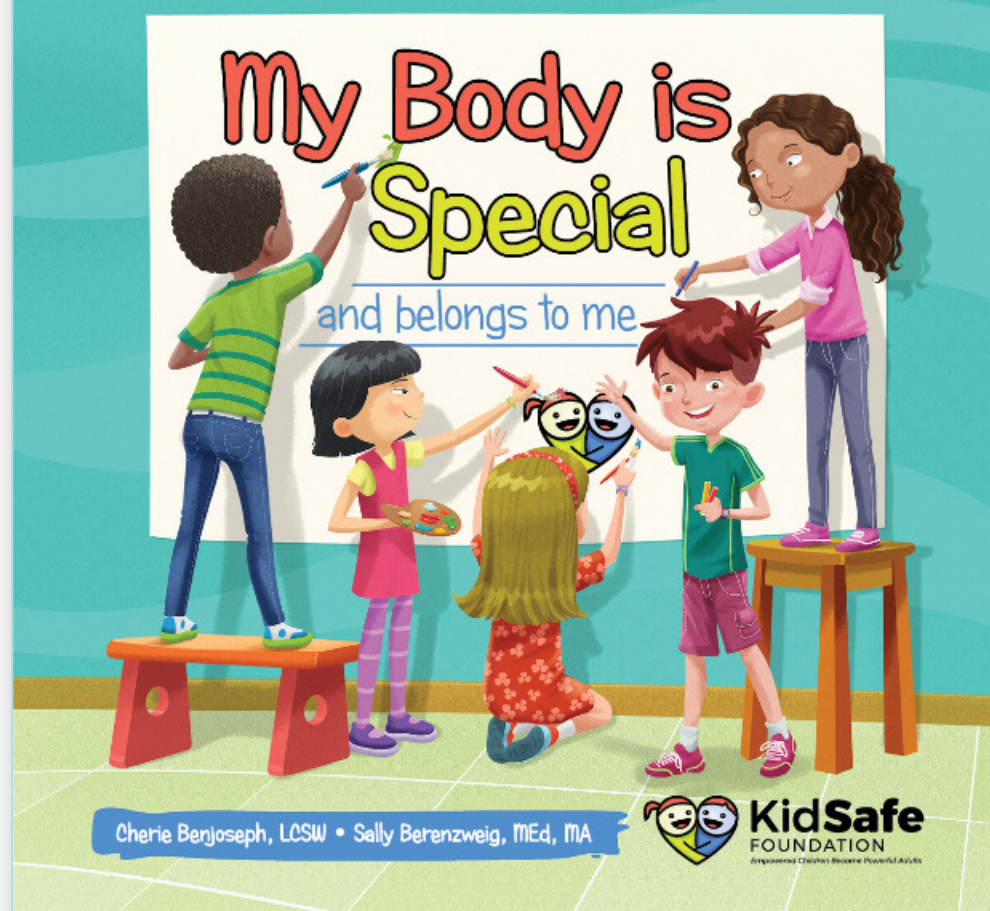


A study by Strava (a social network for athletes) showed that January 17 is D-Day for resolutions. (Around my house that means that's the date you are popping M&M's in your mouth when you swore off junk food on New Year's Day.) When you look at January as the "end" of the holiday season, failed resolutions, and approximately two months until Spring Break, it can be hard to celebrate January! However, we at KidSafe really felt excited about January as we headed into February and began putting our thoughts together about what we wanted to say to everyone.

We want our newsletters to keep you on top of what is going on here (*because of you*) and what is going on out in the world of legislation and children's safety. And for February, we decided to let our celebratory view color our newsletter. Thank you all for your commitment to children's safety! And enjoy our recap and fireworks to honor all that happened in January of 2020.

Laura Askowitz

News from KidSafe



Newly Updated Book to Empower Children

KidSafe presents its updated and revised child safety book

My Body is Special and Belongs to Me!

Reading this book with your child sends the message that they are valued, loved, and they have the right to be safe. And parents—it helps you start the safety conversation with an age-appropriate, comfortable conversation about healthy boundaries, consent, and how to talk to their trusted adults.

Great for ages 3 through 10.

"My Body is Special and Belongs to Me!"

KIDSAFE DONOR SPOTLIGHT

Dr. Heidi Schaeffer is Immediate-Past President of the Human Trafficking Coalition of the Palm Beaches, Advisory Board member of Nova Southeastern University,

Advisory Council member of KidSafe, Member of American Medical Women's Association & Physicians Against the Trafficking of Humans Committee,

Advisory Board member of Place of Hope, and District 1 Director of Soroptimist International Southern Region. She has been awarded the "State of Florida's 2017 Human Trafficking Community Advocate of the Year", and has been featured in multiple publications for Trafficking expertise.

She continues to fight for the safety of children including advocacy for state and federal legislation.



Thank you, Dr. Schaeffer, for your commitment to children's safety!

Why did you first give to KidSafe?

"Because it represented a voice for children, our most vulnerable citizens. Kidsafe is located right here in Palm Beach County, and I could see my donation dollars at work—school children are much safer after KidSafe training. I also was impressed by Kidsafe's use of a developmentally-appropriate curriculum and its data-driven research. There are many "pop-up" non-profits out there, but KidSafe has been a tried-and-true-method of educating for over a decade. Their information is accurate, up-to date, and immediately implementable."

What interests you most about safety education and KidSafe?

"This organization successfully reduces child exploitation and ultimately lowers the risk of human (sex) trafficking. Education is the key to preventing child sexual abuse/HT, and this is the hallmark of KidSafe Foundation. Their three-prong approach brings the message home to students, parents and teachers--three core groups of the anti-abuse armamentarium."

What is an outcome for children who grow up in families that have learned KidSafe Safety Education?

"A child would be a much harder target for the pedophiles trying to harm him/her. My young son attended the eight-week course at age five, and has adopted these important skills (Reporting, Circle of Safe Adults, Check-first, Safe/Unsafe Touch). Every child should receive KidSafe's valuable instruction."



CampSafe
Educated Staff, Safer Camps

Summer Camp Staff from New Zealand to Wisconsin being trained with CampSafe

CampSafe, a new and innovative eLearn training, has received Educational Endorsement from the American Camp Association (ACA).

KidSafe's newest training will make camps safer for the millions of children who attend summer camp by ensuring counselors and staff are unified in their boundaries and care for children.

Camp directors are thrilled to be able to provide this training to their staff before they arrive at camp.

Here is what they are saying in post-testing surveys:

"As a Director this will raise the level of professionalism with my staff."

"I am impressed with the clarity of the information and it is user friendly."

"You took a sensitive topic and created an eLearn that is heavy enough yet light enough."

"I appreciate that all of the staff will arrive at camp with the same level of knowledge."

CampSafe Training Information

Are you researching summer day or sleepaway camps? Read [this blog](#) providing you with ten questions to ask when choosing a camp.

Our 1st Annual Denim & Diamonds Casino Night was absolutely **AMAZING!**

All of our guests, sponsors and vendors have already started asking "When is the next Casino Night?" We promise it will be here before you know it and it will be even more exciting than the first!

We appreciate every volunteer, guest, donor and sponsor

for making this event possible. It would not have been so successful without each and every one of you.

With that being said, the next question is: **How much did we raise?**

We are proud to announce that we raised over \$17,002.52!

We could not have achieved this result without our community donors and the generosity of several businesses who provided incredible prizes and giveaways to support our fundraising efforts.

Thank you all for your contributions to help make this event **UNFORGETTABLE!**

Photo credit to Prizma Photo, thank you for your support over the years!

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Ready for a Great Night!



Board Member Steve "Lucky" Wechsler



Event Chairs, Nicole, Len and Wycliffe Country Club



Co-Chair Pete Oldbury...Serious Gambling Here!

Volunteers Extraordinaire!



Chris and Lisa Ashley

Where there are diamonds...a proposal follows!



Donations

January 2020*

*many of Casino Night donations occurred in December 2020

\$10,000 or more	L'Oreal Paris
\$5,000 or more	Aaron Friedman Castle Group Goody Two Shoes, Inc
\$1,000 or more	Stephen B. Wechsler Michael Mann
\$500 or more	Allan Zinberg Kathy Tuckel Calli Cain Ph.D. Sheila Mains

All of us at KidSafe Foundation sincerely thank all our guests for joining us at the Denim & Diamonds Casino Night Fundraiser. We are extremely grateful for your generous donations and the opportunity to connect with others who support our mission. We could not do what we do without you! Please contact us if we omitted your name from December or January's newsletter.



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