

*Shine The Light*

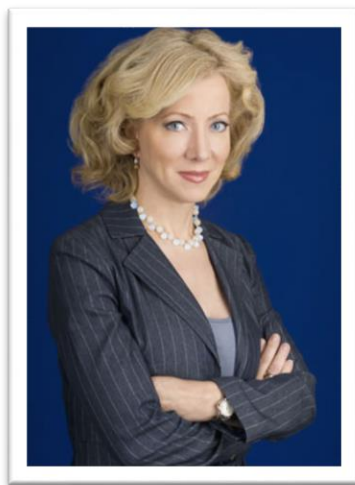


*Gala*

**KidSafe Foundation's  
8<sup>th</sup> Annual "Shine the Light" Gala  
Friday, March 10, 2017  
Woodfield Country Club**

***Meet Lawyer and National Broadcast Journalist Beth Karas  
&  
Honoring State Attorney Dave Aronberg***

***KidSafe Foundation 2017 Child Advocate of the Year***





## **Beth Karas ~ National Broadcast Journalist, Lawyer & Keynote Speaker**

For two decades, Beth Karas has offered insight, analysis, and on-the-spot reporting on legal stories from courthouses across the country. In a 2007 interview, Larry King called her “one of the best in the business.” Over the years, numerous attorneys and journalists have expressed the same sentiment. She distinguishes herself from her colleagues because of her unique expertise: knowledge of the law and procedure drawn from her experience in the trenches as a trial attorney.

In 1994, Karas joined *Court TV* as it was celebrating its third year on the air. During her 19 years at *Court TV* (later renamed *In Session* on *truTV*) as an on-air correspondent, Karas covered many of the highest profile cases including State of Arizona vs. Jodi Arias, the Arizona woman convicted of murdering her ex-boyfriend, State of Florida vs. Casey Anthony, the Florida mother acquitted of murdering her toddler, the People of the State of Pennsylvania vs. Jerry Sandusky, who was convicted of molesting 11 boys over a 15-year period, and the People of the State of Illinois vs. Drew Peterson, the Illinois police officer convicted of drowning his third wife.

Karas has evolved into a multi-platform journalist. She has appeared as a legal expert on virtually every cable and network news program, including *Nightline*, *Dateline*, *The Today Show*, *Good Morning America*, *The Early Show*, *CNN's AC360*, *HLN's Nancy Grace* and *Jane Velez-Mitchell*, and *Inside Edition*. Karas has provided legal analysis and reporting to radio stations across the country, written articles published on *CNN.com* and *LawNewz.com* (owned by Dan Abrams of *ABC News*) where she was Editor-at-Large, and offers reports for other media outlets. Karas was a senior legal analyst and contributor to the online company, *Wild About Trial*, that streams trials and tracks criminal cases across the country. In October 2014, Karas launched her own subscription website, *KarasOnCrime.com*, where she covers trials and legal stories.

## **Dave Aronberg ~ State Attorney and KidSafe Foundation Child Advocate of the Year 2017**

Dave Aronberg was elected State Attorney for the 15th Judicial Circuit in November 2012 and was re-elected without opposition in May 2016. He is a former Assistant Attorney General, White House Fellow and Florida Senator. As State Attorney, Aronberg leads a team of 120 prosecutors and 220 professional staff in five offices throughout Palm Beach County. Aronberg's leadership has led to a significant increase in conviction rates for both felonies and misdemeanors, a decrease in the number of juveniles direct filed into adult court, and a greatly improved working relationship with local, state and federal law enforcement agencies.

Dave Aronberg was born in Miami. He attended public schools before going on to graduate with honors from Harvard College and Harvard Law School. After graduation, he worked in the litigation department of a large South Florida law firm while also working closely with then-Insurance Commissioner Bill Nelson to investigate European insurance companies that refused to honor World War II-era policies sold to victims of the Holocaust.

In 2000, Aronberg was selected to be one of 15 White House Fellows from across the country. In this non-partisan position, he served in two presidential administrations as a Special Assistant to the Secretary of the Treasury Department for international money laundering, including the laundering of terrorist assets.

Dave Aronberg was elected to the State Senate in 2002 as its youngest member and served until 2010. Focusing on criminal justice and consumer protection issues, Aronberg sponsored the Protect Our Kids First legislation in 2010, which repealed the statutes of limitations for criminal and civil actions against child sexual predators. He also sponsored the Florida law that requires employees of summer camps to be screened and fingerprinted, and received national attention on his work to close loopholes in our sex offender laws.

Dave Aronberg was sworn in as Palm Beach County's State Attorney on January 8, 2013. He lives locally with his wife, Lynn, and basset hound, Cookie.



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#### **KidSafe Staff**

Cherie Benjoseph, LCSW ~ **Cofounder  
Executive Director of Programs**

Sally Berenzweig, MEd, MA~  
**Cofounder Executive Director**

#### **Mission:**

**Provide Education to Children and  
Adults to Prevent Child Sexual Abuse,  
Bullying, and Internet Exploitation.**

Dear KidSafe Supporter,

KidSafe Foundation is a 501(c)(3) nonprofit organization whose mission is to protect children by preventing child sexual abuse, bullying and internet exploitation through comprehensive education for children, parents, and professionals.

We invite you to become an official sponsor, donor and guest to our **8th Annual "Shine the Light" Gala on Friday, March 10, 2017 at Woodfield Country Club.** This is KidSafe Foundation's main fundraising event of the year and the funds are vital to our mission. Prevention Education is the key to making sure our children are protected from child sexual abuse, bullying, and internet exploitation. Through KidSafe's comprehensive safety programs and materials, children can become empowered, learn what is appropriate and inappropriate, and what to do if they are confused or have been hurt by someone.

Knowledge is power and by educating our children, their parents and all of the professionals and volunteers that work with children, we can make a systemic change and make our community safer for all children. Thank you for considering supporting **KidSafe's mission to keep children safe by your contribution to KidSafe's 8th Annual Gala.** You will be helping us to continue to bring direct services to thousands of children and adults in the coming year.

As a nonprofit organization, KidSafe relies on support to deliver its personal safety education to children, parents, teachers, and counselors. We are grateful for your consideration. Thank you, there is nothing more important than the safety of our children!

Working together to keep kids safe!

## Sally & Cherie

Sally Berenzweig, MEd, MA & Cherie Benjoseph, LCSW  
Cofounders & Executive Directors KidSafe Foundation  
[Sallyb@KidSafeFoundation.org](mailto:Sallyb@KidSafeFoundation.org) (561)715-1077  
[Cherieb@KidSafeFoundation.org](mailto:Cherieb@KidSafeFoundation.org) (561)756-2171

KidSafe Foundation is a 501(c)(3) charitable corporation under Florida law.

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION OF KIDSAFE FOUNDATION #27-1067698 MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL FREE 1-800-435-7352 WITHIN THE STATE OF FLORIDA. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE. Number CH34912



### ***KidSafe Superhero Title Sponsor ~ \$25,000***

***Your sponsorship of \$25,000 can provide over 1,000 students with 8 weeks of personal safety education, KidSafe Sexual Abuse Training for over 200 Educators, and a KidSafe Parent Seminar for over 2,000 parents.***

#### **Additional Benefits:**

- Prominent recognition on printed invitations as Title Sponsor
- Opportunity to introduce the speaker
- (2) VIP TABLES (reserved tables of 12 each)
- Marketing materials displayed on a table at the event
- Company name and web link on website for 2 years
- Company name/logo on all pre-event emails
- Sponsorship acknowledged at the event introduction
- Sponsorship and level recognized in the printed program at the event
- Company name included on event webpage
- (2) Prominent signage at event
- Prominent recognition during presentation
- Prominent recognition during digital presentation at the Gala.
- Prominent recognition in all Press coverage- print/television/radio
- Prominent recognition in KidSafe Annual Report
- Monthly recognition through event on social media
- Weekly recognition through event on social media
- Daily recognition through event on social media
- Post recognition on Social Media and Press Release
- Recognition in Event Journal - 2 full page color Ads in your preference of Placement
- Placement in the Gala Swag Bag
- Engraved plaque of recognition

### ***KidSafe Life Saver ~ \$15,000-Up***

***Your sponsorship of \$15,000 can provide over 500 students with 8 weeks of personal safety education, KidSafe Sexual Abuse Training for over 100 Educators, and a KidSafe Parent Seminar for over 1,200 parents.***

#### **Additional Benefits:**

- (1) VIP TABLE (1 reserved table of 10)
- Recognition on invitation
- Company name and web link on website for one year
- Company name on all pre-event emails (over 3,000 addresses)
- Prominent recognition of company during digital presentation at the Gala
- Prominent signage at event
- Press coverage – print/television/radio
- Prominent recognition in KidSafe Annual Report
- Monthly recognition through event on social media
- Weekly recognition through event on social media
- Prominent recognition through event on social media
- 1 Full Page, Color Advertisement in Event Journal
- Placement in the Gala Swag Bag
- Engraved plaque of recognition

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**KidSafe Protector ~ \$10,000-Up**

**Your sponsorship of \$10,000 can provide over 300 students with 8 weeks of personal safety education, KidSafe Sexual Abuse Training for over 100 Educators, and a KidSafe Parent Seminar for over 1,000 parents.**

**Additional Benefits:**

- (1) VIP TABLE (1 reserved table for 8 people)
- Prominent recognition of company during digital presentation at the Gala
- Monthly recognition through event on social media
- Prominent recognition through event on social media
- Prominent recognition in KidSafe Annual Report
- Placement in the Gala Swag Bag
- Full Page Black and White Advertisement in Event Journal
- Plaque of recognition

**Underwriting Opportunities**

**Your support helps the Gala and valuable KidSafe funding for programs. You will receive recognition at the Gala for your underwriting sponsorship.**

- Valet Parking \$5,000 **SOLD**
- Invitations \$5,000
- Dessert \$1,500
- Swag Bag \$500 to \$5,000
- Photography \$500 to \$5,000
- General underwriting \$500 to \$5,000

Please make checks payable to: **KidSafe Foundation**  
20283 State Road 7 #300  
Boca Raton, FL 33498

Sponsorship/Underwriting Option: \_\_\_\_\_ Recognition \_\_\_\_\_

Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Credit Card Type: \_\_\_\_\_

Exp. Expiration Date: \_\_\_\_\_ Amount: \_\_\_\_\_

Please return sponsorship commitment form to Sally Berenzweig  
Via email: [sallyb@kidsafefoundation.org](mailto:sallyb@kidsafefoundation.org) BEFORE: Monday February 10, 2017



## Advertise In the Event Journal

Please submit your ad information / layout  
with the completed form and check to:  
**KidSafe Foundation**

All payments, advertisement forms, images and photographs must be submitted no later than: **February 2, 2017**

CONTACT NAME: \_\_\_\_\_

BUSINESS NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

\_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_ EMAIL: \_\_\_\_\_

### SELECT AD SIZE

**Back Cover 4.5" x 8.5" ~ \$700**

**Inside Back Cover 4.5" x 8.5" ~ \$500**

**Inside Front Cover 4.5" x 8.5" ~ \$500**

**Full Page Color 4.5" x 8.5" ~ \$350**

**Full Page Black and White 4.5" x 8.5" ~ \$300**

**1/2 Page Black and White 4.5"x 4.25" ~\$150**

***Limited Amount of Color Ads Available***

By signing below, I release the attached photo/information for  
publication in the 2017 Shine the Light KidSafe Event Journal.

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Please supply camera/print ready artwork for your ad via email to:**

**[sallyb@kidsafefoundation.org](mailto:sallyb@kidsafefoundation.org)**

**Ads should be 300 dpi with a 1/4" border**

***\*If you would like us to design your ad please include a \$50 set up fee\****





Gala

# RESERVE YOUR VIP TABLE

**VIP TABLE FOR 10 ~\$5,000**

*INCLUDES: RESERVED SEATING FOR 10, 1/2 page Ad in Event Journal & Swag Bag Presence*

**VIP TABLE FOR 8 ~ \$3,500**

*INCLUDES: RESERVED SEATING FOR 8 & 1/4 page Ad in Event Journal*

**VIP TABLE FOR 6~ \$2,500**

*INCLUDES: RESERVED SEATING FOR 6*

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Name of VIP Guests: \_\_\_\_\_

Please make checks payable to:  
**KidSafe Foundation**  
Attn: Sally Berenzweig  
20283 State Road 7 #300, Boca Raton, FL 33498

Name: \_\_\_\_\_ Credit Card Type: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Please return VIP Table Commitment Form via e-mail to:

[sallyb@kidsafefoundation.org](mailto:sallyb@kidsafefoundation.org)

**BEFORE: February 10, 2017**



*Gala*

## **Item Donation Form**

Item: \_\_\_\_\_

Description: \_\_\_\_\_

Value: \_\_\_\_\_

Expiration Date (if applicable): \_\_\_\_\_

Donated by:

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address:

\_\_\_\_\_  
\_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

- Item/Certificate is enclosed
- Item/Certificate to be mailed by donor
- Item/Certificate will be delivered to KidSafe Headquarters

If mailing or delivering donation:

**KidSafe Foundation**

**20283 State Road 7 ~ Building #300**

**Suite 106**

**Boca Raton, FL 33498**

***Thank you for your donation!***

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